

Jasin FACIAL REJUVENATION INSTITUTE

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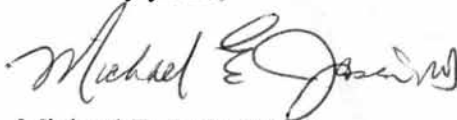
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To Whom It May Concern:

With the downturn in global economy, physicians practicing aesthetic medicine and cosmetic surgeons are experiencing a very difficult time from a business standpoint. Many have found their practices to be affected deleteriously with decreasing revenues as disposable income for many has decreased dramatically. It is hard to know whether to spend additional marketing dollars on your practice at this point or conserve to preserve capital.

For many years now, I have had the good fortune of dealing with Greg Washington and PUMC as marketing consultants for my practice. We recently transferred supervision of our website to PUMC. We have found this to be very helpful in our ability to buck the national trend and actually see increased revenues during January and February of 2009 versus the same time period in 2008. Although we have made some intelligent decisions on our own, I do lend a significant amount of credit to Greg and his staff for keeping our website current and up-to-date as well as informative and aesthetically pleasing. Greg, Lou Haggerty, and their staff have been extremely accommodating and very user friendly. I would recommend them without reservation for consultation regarding the website for any aesthetic physician. I think you will find yourself well pleased with your decision to do so, as are we.

Sincerely yours,



Michael E. Jasin, M. D.
MEJ/als

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