

TOUGH TIMES MARKETING TUNE-UP SEARCH ENGINE OPTIMIZATION (SEO) DVD ORDER FORM

Overview

On April 9th Greg Washington, President of PUMC conducted an one hour, on-line dynamic **Tough Times Marketing Tune Up Session entitled, Search Engine Optimization (SEO) for Dummies.**

During the current recession traditional practice promotional programs are yielding less and less results and value. The Internet is proving to be the 'life saver" for practices that are using SEO strategies with their Web sites correctly. To fully exploit your Internet opportunities you now need to move from a passive position to an informed position about SEO technologies. You will then be empowered to demand the best results from your Internet marketing budget and efforts.

The Search Engine Optimization (SEO) for Dummies Webinar presented specifics about search engine optimization, how to use SEO strategies to get better results from your Internet investment. The 70 minute Webinar presents information for you to:

- Tactic 1.** Learn the secrets of how SEO works and how to use it to your advantage!
- Tactic 2.** Ramp up the traffic volume to your Web site.
- Tactic 3.** Increased the volume and quality of E-mail and call transactions
- Tactic 4.** Discover how to monitor your Internet results and make smart changes to your Web site.

A Question and Answer session is included. You will enjoy and benefit from this special Tough Times Marketing Tune Up series!

Order the SEO Tactics DVD Webinar and handout..... \$179.

Registration Form -(Please print)

Today's Date: _____ Email: _____

Doctor's Name: _____ Specialty: _____

Address: _____ Web Address _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Practice Manager or Patient Care Coordinator's Name _____

Form of Payment Visa MasterCard Discover Card AMEX Check

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

Credit Card Zip Code: _____ ID Code on back of Credit Card: _____

Bill my Credit card for the total amount of \$ _____

Fax registration form to: **(323) 756-3456**

Please keep a copy as your receipt.